# Shenandoah Telecommunications Company Reports Third Quarter 2018 Results

November 6, 2018

Record Quarterly Operating Income Increases to \$28.3 million

### Third Quarter 2018 Highlights

- Operating revenue of \$158.7 million
- Operating income of \$28.3 million
- Net income of \$15.5 million, resulting in net income of \$0.31 per share
- Adjusted OIBDA of \$74.1 million

Please refer to our Third Quarter 2018 Earnings Presentation Supplement available at <a href="https://investor.shentel.com/">https://investor.shentel.com/</a> for additional information, including matters that will be referenced during the Company's conference call. Included in this release are certain non-GAAP financial measures that are not determined in accordance with US generally accepted accounting principles. Please refer to page 10 for additional information for non-GAAP measures.

EDINBURG, Va., Nov. 06, 2018 (GLOBE NEWSWIRE) -- Shenandoah Telecommunications Company ("Shentel") (NASDAQ: SHEN) announces financial and operating results for the three months ended September 30, 2018.

### **Third Quarter Results**

### Consolidated

- Net income for the three months ended September 30, 2018 was \$15.5 million, or \$0.31 per share, compared with net income of \$3.5 million, or \$0.07 per share, in the third quarter of 2017. Effective January 1, 2018, the Company adopted the new revenue recognition standard (Topic 606) that requires the Company to record costs such as commissions for the national sales channel that are settled separately with Sprint as reductions of revenue. Previously these costs were recorded in costs of goods and services and in selling, general and administrative expense. Excluding the impact of adopting Topic 606, third quarter net income was \$11.8 million, or \$0.24 per basic share, due to the deferral of certain commissions and device costs as required by the new revenue recognition standard.
- Operating revenue for the three months ended September 30, 2018 was \$158.7 million, representing a year-over-year increase of 4.6%, compared with \$151.8 million for the three months ended September 30, 2017. Excluding the impact of adopting Topic 606, total operating revenue increased approximately \$11.5 million, or 7.6%, driven by Wireless and Cable operations.
- Operating expenses for the third quarter of 2018 were \$130.4 million, compared with \$142.3 million for the equivalent quarter in the prior year. Excluding the impact of adopting Topic 606, operating expenses decreased approximately \$2.2 million, or 1.6% due to the absence of acquisition and integration costs related to the prior year nTelos integration, and a decrease in depreciation and amortization as assets acquired in the nTelos acquisition were retired. These declines were partially offset by increases in network and selling costs associated with the continued expansion of our networks to support the increased demand from the growing subscriber base.
- Operating income increased 199.0% in the third quarter of 2018 to \$28.3 million from \$9.5 million in the equivalent quarter
  of the prior year. Excluding the impact of adopting Topic 606, operating income increased approximately \$13.7 million, or
  144.8%.
- Adjusted OIBDA for the three months ended September 30, 2018 was \$74.1 million, compared with \$66.9 million for the three months ended September 30, 2017. Continuing OIBDA for the three months ended September 30, 2018 was \$64.5 million, compared with \$57.9 million for the three months ended September 30, 2017. The adoption of Topic 606 did not have an impact on Adjusted OIBDA.

- Wireless operating revenue increased \$3.6 million, compared with the three months ended September 30, 2017. Excluding
  the impact of Topic 606, wireless operating income increased 233%. The increase was driven by growth in postpaid and
  prepaid PCS subscribers, improvements in PCS average monthly churn for postpaid and prepaid, and was partially offset
  by a decline in postpaid average revenue per subscriber related to promotions and discounts.
- Wireless operating expenses for the three months ended September 30, 2018 were \$88.7 million, compared with \$105.8 million for the three months ended September 30, 2017, a year over year decrease of 16.1%. Excluding the impact of adopting Topic 606, operating expenses decreased \$7.6 million due to repricing Wireless backhaul circuits to market rates, migrating Wireless voice traffic from traditional circuit-switched facilities to more cost effective VoIP facilities, reducing back-office expenses that were required to support former nTelos subscribers that migrated to Sprint's back-office in 2017, and a reduction in acquisition, integration and migration expenses as the integration of the acquired nTelos business was completed during 2017.
- Wireless Adjusted OIBDA for the three months ended September 30, 2018 was \$62.6 million, compared with \$54.2 million for the three months ended September 30, 2017. Wireless Continuing OIBDA for the three months ended September 30, 2018 was \$53.0 million, compared with \$45.2 million from the three months ended September 30, 2017.
- Shentel served 785,537 wireless postpaid retail PCS subscribers as of September 30, 2018, an increase of 57,583 over the third quarter of 2017. Postpaid churn for the three months ended September 30, 2018, was 1.84%, compared with 2.19% for the three months ended September 30, 2017. The Company had net additions of 4,879 postpaid customers in the three months ended September 30, 2018, compared with net losses of 4,710 for the three months ended September 30, 2017. As of the three months ended September 30, 2018, tablets and data devices were 8.5% of the postpaid base.

### Cable

- Cable operating revenue for the third quarter of 2018 was \$32.2 million, representing a year over year increase of 7.0% compared with \$30.1 million for the three months ended September 30, 2017. The growth in Cable revenue was primarily due to increases in broadband and voice subscribers and video rate increases. The adoption of Topic 606 did not have a significant impact on Cable operating revenue.
- Cable operating expenses for the third quarter of 2018 were \$26.3 million, a year over year decrease of 0.4% compared with \$26.5 million for the three months ended September 30, 2017. The decrease was driven by a decline in video operating expenses. The Company lost 3,286 video users while adding 3,647 broadband users and 849 voice users, since September 30, 2017.
- Cable Adjusted OIBDA for the three months ended September 30, 2018 was \$11.8 million, compared with \$10.0 million for the three months ended September 30, 2017.

### Wireline

- Wireline operating revenue for the three months ended September 30, 2018 was \$19.6 million, compared with \$19.9 million for the prior year third quarter. The decrease in operating revenues was primarily attributable to migrating Wireless backhaul circuits from traditional circuit-switched facilities to more cost effective Voice Over IP ("VoIP") facilities. The adoption of Topic 606 did not have a significant impact on Wireline operating revenue.
- Wireline operating expenses for the three months ended September 30, 2018 were \$14.5 million, compared with \$14.8 million for the quarter ended September 30, 2017. This decrease was primarily attributable to a reduction in network costs.
- Wireline Adjusted OIBDA for the three months ended September 30, 2018 was \$8.5 million, compared with \$8.4 million for the prior year equivalent quarter.

President and CEO Christopher E. French commented, "Throughout 2018, our focus has been on operational execution, particularly in terms of capitalizing on the competitive advantage provided by our state-of-the-art network and expanded wireless geographic area to drive distribution levels and activation rates in the markets we serve. Our third quarter results built upon the momentum established in the first half of the year, as characterized by solid consolidated revenue growth, triple digit increases in operating income, significantly enhanced net profitability and improved adjusted OIBDA.

"In the Wireless segment, we saw growth in both postpaid and prepaid customers and believe our continued success adding customers is directly related to our ability to provide consistent coverage, optimal capacity and excellent service. Our Cable segment showed continued progress as reflected in increased RGUs and 6% revenue growth. As consumer expectations for high speed bandwidth and reliable service intensify, growing marketplace recognition of Shentel's ability to deliver those capabilities allows us to attract new customers while also meeting the needs of existing customers seeking upgraded service plans. The continued success and growth of our business relies on the satisfaction of our customers and we remain focused on providing reliable and robust network coverage and consistency across all offerings throughout our entire service footprint."

### **Network & Technology Highlights**

Beginning in 2018, we began transitioning Wireless backhaul circuits from traditional circuit-switched facilities to VolP
facilities to reduce our overall network costs. We expect to complete the transition by year-end 2018.

### Other Information

- Capital expenditures were \$92.3 million in the nine months ended September 30, 2018 compared with \$109.4 million in the comparable 2017 period. Capital expenditures are expected to be between \$145 million and \$155 million for the full year 2018 depending on the timing of deliveries of equipment. Delays in equipment deliveries could shift spending into 2019.
- Outstanding debt at September 30, 2018 totaled \$778.8 million, net of unamortized loan costs, compared to \$822.0 million as of December 31, 2017. As of September 30, 2018, no amounts were outstanding under the revolving line of credit. The total leverage ratio as of September 30, 2018 was 2.61.
- We declared a cash dividend of \$0.27 per share. The dividend is an increase of \$0.01 per share or 3.8% over the 2017 dividend. The dividend will be payable November 30, 2018, to shareholders of record as of the close of business on November 12, 2018. The total payout to shareholders, before reinvestment, will be approximately \$13.4 million. The Company has paid an annual dividend every year since 1960, when its predecessor Shenandoah Telephone Company declared its first dividend.

### **Conference Call and Webcast**

Teleconference Information:

Date: November 6, 2018 Time: 10:00 A.M. (ET)

Dial in number: 1-888-695-7639

Password: 1996245

Audio webcast: http://investor.shentel.com/

An audio replay of the call will be available approximately two hours after the call is complete, through December 6, 2018 by calling (855) 859-2056.

### **About Shenandoah Telecommunications**

Shenandoah Telecommunications Company (Shentel) provides a broad range of diversified communications services through its high speed, state-of-the-art network to customers in the Mid-Atlantic United States. The Company's services include: wireless voice and data; cable video, internet and digital voice; fiber network and services; and regulated local and long distance telephone. Shentel is the exclusive personal communications service ("PCS") Affiliate of Sprint in a multi-state area covering large portions of central and western Virginia, south-central Pennsylvania, West Virginia, and portions of Maryland, North Carolina, Kentucky, and Ohio. For more information, please visit <a href="https://www.shentel.com">www.shentel.com</a>.

This release contains forward-looking statements that are subject to various risks and uncertainties. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of unforeseen factors. A discussion of factors that may cause actual results to differ from management's projections, forecasts, estimates and expectations is available in the Company's filings with the SEC. Those factors may include changes in general economic conditions, increases in costs, changes in regulation and other competitive factors.

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SHENANDOAH TELECOMMUNICATIONS COMPANY AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share amounts)

Three Months Ended September 30, 2018 2017 \$ 142,768 \$ 14

**2017** \$ 149,788

Nine Months Ended September 30, 2018 2017

\$ 450,617

\$ 419,819

Service revenue and other

Operating revenue:

| Equipment revenue  | 15,963    | 1,994    | 49,551          | 8,303     |   |
|--|-----------|----------|-----------------|-----------|---|
| Total operating revenue  | 158,731   | 151,782  | 469,370         | 458,920   |   |
| Operating expenses:  |           |          |                 |           |   |
| Cost of services   | 47,886    | 48,552   | 146,362         | 145,744   |   |
| Cost of goods sold   | 15,036    | 7,282    | 46,007          | 17,232    |   |
| Selling, general and administrative  | 27,452    | 42,199   | 86,117          | 125,374   |   |
| Acquisition, integration and migration expenses                                      | _         | 1,706    | _               | 9,873     |   |
| Depreciation and amortization  | 40,028    | 42,568   | 124,632         | 132,297   |   |
| Total operating expenses   | 130,402   | 142,307  | 403,118         | 430,520   |   |
| Operating income (loss)  | 28,329    | 9,475    | 66,252          | 28,400    |   |
| Other income (expense):  |           |          |                 |           |   |
| Interest expense   | (9,001    | ) (9,823 | ) (27,184       | ) (28,312 | ) |
| Gain (loss) on investments, net  | 88        | 202      | 112             | 395       |   |
| Non-operating income (loss), net   | 966       | 1,003    | 2,770           | 3,482     |   |
| Income (loss) before income taxes  | 20,382    | 857      | 41,950          | 3,965     |   |
| Income tax expense (benefit)   | 4,848     | (2,677   | ) 10,207        | (1,830    | ) |
| Net income (loss)  | \$ 15,534 | \$ 3,534 | ¢ 24.742        | ¢ 5 705   |   |
|  | φ 15,554  | φ 3,334  | \$ 31,743       | \$ 5,795  |   |
|  | φ 13,334  | φ 3,334  | <b>Ф</b> 31,743 | φ 5,795   |   |
| Net income (loss) per share, basic and diluted:                                      |           |          |                 |           |   |
| Net income (loss) per share, basic and diluted:<br>Basic net income (loss) per share | \$ 0.31   | \$ 0.07  | \$ 0.64         | \$ 0.12   |   |
|  |           |          |                 |           |   |
| Basic net income (loss) per share  | \$ 0.31   | \$ 0.07  | \$ 0.64         | \$ 0.12   |   |

# SHENANDOAH TELECOMMUNICATIONS COMPANY AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands)

September 30, December 31, 2018 2017 Cash and cash equivalents \$ 75,207 \$ 78,585 Other current assets 130,858 94,310 Total current assets 206,065 172,895 12,296 11,472 Investments Property, plant and equipment, net 669,709 686,327 381,537 Intangible assets, net 380,979 Goodwill 146,497 146,497 Deferred charges and other assets, net 53,723 13,690 \$ 1,469,827 \$ 1,411,860 Total assets Total current liabilities 137,615 137,584 694,045 Long-term debt, less current maturities 757,561 Other liabilities 193,182 166,493 Total shareholders' equity 444,985 350,222 Total liabilities and shareholders' equity \$ 1,469,827 \$ 1,411,860

# SHENANDOAH TELECOMMUNICATIONS COMPANY AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

|  | Nine Months E<br>September 30, |          |
|--|--------------------------------|----------|
|  | 2018                           | 2017     |
| Cash flows from operating activities:  |                                |          |
| Net income (loss)  | \$ 31,743                      | \$ 5,795 |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities: |                                |          |

| Depreciation Amortization Amortization reflected as rent expense in cost of services Bad debt expense Stock based compensation expense, net of amount capitalized Waived management fee Deferred income taxes (Gain) loss on investments Net (gain) loss from patronage and equity investments Amortization of long-term debt issuance costs Accrued interest and other Changes in assets and liabilities: | 106,002<br>18,630<br>372<br>1,362<br>4,578<br>28,164<br>(1,989<br>(112<br>(2,300<br>3,472<br>205 | ) ) | 113,437<br>18,860<br>2,173<br>1,479<br>3,053<br>27,068<br>(12,251<br>(308<br>(2,315<br>3,572<br>1,633 | ) ) |
|--|--|-----|---|-----|
| Accounts receivable  | (5,492   | )   | 6,418   |     |
| Inventory, net   | 741  | ,   | 31,604  |     |
| Income taxes receivable  | 14,932   |     | (8,704  | )   |
| Other assets   | (13,393  | )   | (162  | )   |
| Accounts payable   | (1,913   | )   | (30,795   | )   |
| Income taxes payable   | _  | ,   | (435  | )   |
| Deferred lease   | 4,159  |     | 3,729   | ,   |
| Other deferrals and accruals   | (361   | )   | (5,146  | )   |
| Net cash provided by (used in) operating activities  | 188,800  |     | 158,705   |     |
| Cash flows from investing activities:  |  |     |   |     |
| Acquisition of property, plant and equipment   | (92,309  | )   | (109,435  | )   |
| Proceeds from sale of assets   | 540  |     | 356   |     |
| Cash distributions (contributions) from investments and other  | (1   | )   | 4   |     |
| Sprint expansion   | (52,000  | )   | (6,000  | )   |
| Net cash provided by (used in) investing activities  | (143,770   | )   | (115,075  | )   |
| Cash flows from financing activities:  |  |     |   |     |
| Principal payments on long-term debt   | (46,375  | )   | (24,250   | )   |
| Proceeds from revolving credit facility borrowings   | 15,000   |     | _   |     |
| Proceeds from credit facility borrowings   | _  |     | 25,000  |     |
| Principal payments on revolving credit facility  | (15,000  | )   | _   |     |
| Taxes paid for equity award issuances  | (2,033   | )   | (5,106  | )   |
| Net cash provided by (used in) financing activities  | (48,408  | )   | (4,356  | )   |
| Net increase (decrease) in cash and cash equivalents   | (3,378   | )   | 39,274  |     |
| Cash and cash equivalents, beginning of period   | 78,585   |     | 36,193  |     |
| Cash and cash equivalents, end of period   | \$ 75,207  |     | \$ 75,467   |     |

The Company adopted ASU 2014-09, *Revenue from Contracts with Customers* (Topic 606), effective January 1, 2018, using the modified retrospective method as discussed in Note 2, *Revenue from Contracts with Customers*. The following table identifies the impact that the application of Topic 606 had on the Company for the three months ended September 30, 2018:

|   | Three Months                         | Ended September                           | 30, 2018                            |                                  |                        |  |
|---|--------------------------------------|---|-------------------------------------|----------------------------------|------------------------|--|
|   | Topic 606 Impact - CONSOLIDATED      |   |                                     |                                  |                        |  |
| (\$ in thousands, except per share amounts) | Prior to<br>Adoption of<br>Topic 606 | Changes in<br>Presentation <sup>(1)</sup> | Equipment<br>Revenue <sup>(2)</sup> | Deferred<br>Costs <sup>(3)</sup> | As Reported 09/30/2018 |  |
| Service revenue and other                   | \$ 161,076                           | \$ (23,174                                | )\$ —                               | \$4,866                          | \$142,768              |  |
| Equipment revenue                           | 2,178                                | _   | 13,785                              | _                                | 15,963                 |  |
| Total operating revenue                     | 163,254                              | (23,174                                   | ) 13,785                            | 4,866                            | 158,731                |  |
| Cost of services                            | 48,001                               | _   | _                                   | (115                             | ) 47,886               |  |
| Cost of goods sold                          | 7,870                                | (6,619                                    | ) 13,785                            | _                                | 15,036                 |  |
| Selling, general & administrative           | 44,164                               | (16,555                                   | ) —                                 | (157                             | ) 27,452               |  |
| Depreciation and amortization               | 40,028                               | _   | _                                   | _                                | 40,028                 |  |
| Total operating expenses                    | 140,063                              | (23,174                                   | ) 13,785                            | (272                             | ) 130,402              |  |
| Operating income (loss)                     | 23,191                               | _   | _                                   | 5,138                            | 28,329                 |  |
| Other income (expense)                      | (7,947                               | ) —                                       | _                                   | _                                | (7,947 )               |  |
| Income tax expense (benefit)                | 3,486                                | _   | _                                   | 1,362                            | 4,848                  |  |
| Net income (loss)                           | \$ 11,758                            | <b>\$</b> —                               | \$ <b>—</b>                         | \$ 3,776                         | \$ 15,534              |  |

### Earnings (loss) per share

| Basic  | \$ 0.24 | \$ 0.07 | \$ 0.31 |
|--|---------|---------|---------|
| Diluted                                      | \$ 0.23 | \$ 0.08 | \$ 0.31 |
| Weighted average shares outstanding, basic   | 49,559  |         | 49,559  |
| Weighted average shares outstanding, diluted | 50,117  |         | 50,117  |

- (1) Amounts payable to Sprint for the reimbursement of costs incurred by Sprint in their national sales channel for commissions and device costs for both postpaid and prepaid, and to provide on-going support to their prepaid customers in our territory were historically recorded as expense when incurred. Under Topic 606, these amounts represent consideration payable to our customer, Sprint, and are recorded as a reduction of revenue. In 2017, these amounts were approximately \$44.8 million for the postpaid national commissions, previously recorded in selling, general and administrative, \$18.7 million for national device costs previously recorded in cost of goods and services, and \$16.9 million for the on-going service to Sprint's prepaid customers, previously recorded in selling, general and administrative.
- (2) Costs incurred by the Company for the sale of devices under Sprint's device financing and lease programs were previously recorded net against revenue. Under Topic 606, the revenue and related costs from device sales are recorded gross. These amounts were approximately \$63.8 million in 2017.
- (3) Amounts payable to Sprint for the reimbursement of costs incurred by Sprint in their national sales channel for commissions and device costs, which historically have been expensed when incurred, are deferred and amortized against revenue over the expected period of benefit of approximately 21 to 53 months. In Cable and Wireline, installation revenues are recognized over a period of approximately 10-11 months. The deferred balance as of September 30, 2018 is approximately \$71.9 million and is classified on the balance sheet as current and non-current assets, as applicable.

The following table identifies the impact that the application of Topic 606 had on the Company's Wireless operations for the three months ended September 30, 2018:

#### Three Months Ended September 30, 2018 **Topic 606 Impact - WIRELESS** Prior to Adoption Changes in As Reported Equipment Deferred (\$ in thousands) of 09/30/2018 Presentation (1) Revenue (2) Costs (3) Topic 606 \$ 4,858 Service revenue \$ 114,615 \$ (23,174 ) \$ — \$ 96,299 15.666 Equipment revenue 1,881 13,785 Tower and other revenue 4,134 4,134 Total operating revenue 120.630 (23,174 ) 13,785 4,858 116.099 Cost of services 32.253 32.253 Cost of goods sold 7,774 (6,619 ) 13,785 14,940 Selling, general & administrative 27,746 11,191

30.363

98,136

\$ 22,494

(1) Amounts payable to Sprint for the reimbursement of costs incurred by Sprint in their national sales channel for commissions and device costs for both postpaid and prepaid, and to provide on-going support to their prepaid customers in our territory were historically recorded as expense when incurred. Under Topic 606, these amounts represent consideration payable to our customer, Sprint, and are recorded as a reduction of revenue. In 2017, these amounts were approximately \$44.8 million for the postpaid national commissions, previously recorded in selling, general and administrative, \$18.7 million for national device costs previously recorded in cost of goods and services, and \$16.9 million for the on-going service to Sprint's prepaid customers, previously recorded in selling, general and administrative.

(16,555

(23,174

13,785

30.363

88,747

\$ 27,352

- (2) Costs incurred by the Company for the sale of devices under Sprint's device financing and lease programs were previously recorded net against revenue. Under Topic 606, the revenue and related costs from device sales are recorded gross. These amounts were approximately \$63.8 million in 2017.
- (3) Amounts payable to Sprint for the reimbursement of costs incurred by Sprint in their national sales channel for commissions and device costs, which historically have been expensed when incurred, are deferred and amortized against revenue over the expected period of benefit of approximately 21 to 53 months. The deferred balance as of September 30, 2018 is approximately \$71.9 million and is classified on the balance sheet as current and non-current assets, as applicable.

### **Non-GAAP Financial Measures**

Depreciation and amortization

Total operating expenses

Operating income (loss)

In managing our business and assessing our financial performance, management supplements the information provided by the financial statement measures prepared in accordance with GAAP with Adjusted OIBDA and Continuing OIBDA, which are considered "non-GAAP financial measures"

under SEC rules.

Adjusted OIBDA is defined as operating income (loss) before depreciation and amortization, adjusted to exclude the effects of: certain non-recurring transactions; impairment of assets; gains and losses on asset sales; actuarial gains and losses on pension and other post-retirement benefit plans; and share-based compensation expense, amortization of deferred costs related to the impacts of the adoption of Topic 606, and adjusted to include the benefit received from the waived management fee by Sprint. Continuing OIBDA is defined as Adjusted OIBDA, less the benefit received from the waived management fee by Sprint. Adjusted OIBDA and Continuing OIBDA should not be construed as an alternative to operating income as determined in accordance with GAAP as a measure of operating performance.

In a capital-intensive industry such as telecommunications, management believes that Adjusted OIBDA and Continuing OIBDA and the associated percentage margin calculations are meaningful measures of our operating performance. We use Adjusted OIBDA and Continuing OIBDA as supplemental performance measures because management believes these measures facilitate comparisons of our operating performance from period to period and comparisons of our operating performance to that of our peers and other companies by excluding potential differences caused by the age and book depreciation of fixed assets (affecting relative depreciation expenses) as well as the other items described above for which additional adjustments were made. In the future, management expects that the Company may again report Adjusted OIBDA and Continuing OIBDA excluding these items and may incur expenses similar to these excluded items. Accordingly, the exclusion of these and other similar items from our non-GAAP presentation should not be interpreted as implying these items are non-recurring, infrequent or unusual.

While depreciation and amortization are considered operating costs under generally accepted accounting principles, these expenses primarily represent the current period allocation of costs associated with long-lived assets acquired or constructed in prior periods, and accordingly may obscure underlying operating trends for some purposes. By isolating the effects of these expenses and other items that vary from period to period without any correlation to our underlying performance, or that vary widely among similar companies, management believes Adjusted OIBDA and Continuing OIBDA facilitates internal comparisons of our historical operating performance, which are used by management for business planning purposes, and also facilitates comparisons of our performance relative to that of our competitors. In addition, we believe that Adjusted OIBDA and Continuing OIBDA and similar measures are widely used by investors and financial analysts as measures of our financial performance over time, and to compare our financial performance with that of other companies in our industry.

Adjusted OIBDA and Continuing OIBDA have limitations as an analytical tool, and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. These limitations include, but are not limited to, the following:

- they do not reflect capital expenditures;
- they do not reflect the impacts of adoption of Topic 606;
- many of the assets being depreciated and amortized will have to be replaced in the future and Adjusted and Continuing OIBDA do not reflect cash requirements for such replacements;
- they do not reflect costs associated with share-based awards exchanged for employee services;
- they do not reflect interest expense necessary to service interest or principal payments on indebtedness;
- they do not reflect gains, losses or dividends on investments;
- they do not reflect expenses incurred for the payment of income taxes; and
- other companies, including companies in our industry, may calculate Adjusted and Continuing OIBDA differently than we
  do, limiting its usefulness as a comparative measure.

In light of these limitations, management considers Adjusted OIBDA and Continuing OIBDA as a financial performance measure that supplements but does not replace the information reflected in our GAAP results.

The adoption of the new revenue recognition standard did not impact Adjusted OIBDA.

The following tables reconcile Adjusted OIBDA and Continuing OIBDA to operating income, which we consider to be the most directly comparable GAAP financial measure, for the three months ended September 30, 2018 and 2017:

### **Adjusted OIBDA and Continuing OIBDA**

### Three Months Ended September 30, 2018

| (in thousands)                                      | Wireless  |   | Cable     |   | Wireline |   | Other     |   | Consolidate | d |
|---|-----------|---|-----------|---|----------|---|-----------|---|-------------|---|
| Operating income                                    | \$ 27,352 |   | \$ 5,834  |   | \$ 5,122 |   | \$ (9,979 | ) | \$ 28,329   |   |
| Impact of ASC topic 606                             | (4,868    | ) | (172      | ) | (77      | ) | _         |   | (5,117      | ) |
| Depreciation and amortization                       | 30,363    |   | 6,102     |   | 3,435    |   | 128       |   | 40,028      |   |
| Share-based compensation expense                    | _         |   | _         |   | _        |   | 1,171     |   | 1,171       |   |
| Benefit received from the waived management fee (1) | 9,558     |   | _         |   | _        |   | _         |   | 9,558       |   |
| Amortization of intangibles netted in rent expense  | 197       |   | _         |   | _        |   | _         |   | 197         |   |
| Actuarial (gains) losses on pension plans           | _         |   | _         |   | _        |   | (82       | ) | (82         | ) |
| Adjusted OIBDA                                      | 62,602    |   | 11,764    |   | 8,480    |   | (8,762    | ) | 74,084      |   |
| Waived management fee                               | (9,558    | ) | _         |   | _        |   | _         |   | (9,558      | ) |
| Continuing OIBDA                                    | \$ 53,044 |   | \$ 11,764 |   | \$ 8,480 |   | \$ (8,762 | ) | \$ 64,526   |   |

| (in thousands)   | Wireless  | Cable    | Wireline | Other     |   | Consolidated |
|--|-----------|----------|----------|-----------|---|--------------|
| Operating income   | \$ 6,745  | \$ 3,626 | \$ 5,089 | \$ (5,985 | ) | \$ 9,475     |
| Depreciation and amortization  | 32,929    | 6,192    | 3,249    | 198       |   | 42,568       |
| (Gain) loss on asset sales   | 193       | (19      | ) —      | (10       | ) | 164          |
| Share-based compensation expense   | 277       | 172      | 73       | 118       |   | 640          |
| Benefit received from the waived management fee (1)  | 8,961     | _        | _        | _         |   | 8,961        |
| Amortization of intangibles netted in rent expense   | 1,580     | _        | _        | _         |   | 1,580        |
| Temporary back-office costs to support the billing operations through migration <sup>(2)</sup> | 1,209     | _        | _        | _         |   | 1,209        |
| Integration and acquisition related expenses, and other  | 2,292     | _        | _        | 15        |   | 2,307        |
| Adjusted OIBDA   | 54,186    | 9,971    | 8,411    | (5,664    | ) | 66,904       |
| Waived management fee  | (8,961    | ) —      | _        | _         |   | (8,961 )     |
| Continuing OIBDA   | \$ 45,225 | \$ 9,971 | \$ 8,411 | \$ (5,664 | ) | \$ 57,943    |

<sup>(1)</sup> Under our amended affiliate agreement, Sprint agreed to waive the Management Fees charged on both postpaid and prepaid revenues, up to \$4.2 million per month, until the total amount waived reaches approximately \$255.6 million, which is expected to occur in 2022.

78

5,331

6,102

26,348

\$ 5,834

## **Segment Results**

Cost of goods sold

Selling, general and administrative

Depreciation and amortization

Total operating expenses

Operating income (loss)

Three Months Ended September 30, 2018

14,940

11,191

30,363

88,747

\$ 27,352

| (in thousands)          | Wireless  | Cable     | Wireline | Other | Eliminations | Consolidated |
|-------------------------|-----------|-----------|----------|-------|--------------|--------------|
| External revenue        |           |           |          |       |              |              |
| Service revenue         | \$ 96,299 | \$ 28,578 | \$ 5,443 | \$ —  | \$ <b>—</b>  | \$ 130,320   |
| Equipment revenue       | 15,666    | 234       | 63       | _     | _            | 15,963       |
| Other                   | 2,871     | 2,104     | 7,473    | _     | _            | 12,448       |
| Total external revenue  | 114,836   | 30,916    | 12,979   | _     | _            | 158,731      |
| Internal revenue        | 1,263     | 1,266     | 6,643    | _     | (9,172       | ) —          |
| Total operating revenue | 116,099   | 32,182    | 19,622   | _     | (9,172       | ) 158,731    |
| Operating expenses      |           |           |          |       |              |              |
| Cost of services        | 32,253    | 14,837    | 9,266    | (12   | ) (8,458     | ) 47,886     |

19

1,780

3,435

14,500

\$ 5,122

(1

9,864

9,979

\$ (9,979

128

(714

(9,172

) \$ —

15,036

40,028

\$ 28,329

) 130,402

) 27,452

| Three Months Ended September 3                  | 0, 2017    |           |          |           |              |              |
|---|------------|-----------|----------|-----------|--------------|--------------|
| (in thousands)                                  | Wireless   | Cable     | Wireline | Other     | Eliminations | Consolidated |
| External revenue                                |            |           |          |           |              |              |
| Service revenue                                 | \$ 107,395 | \$ 26,934 | \$ 5,126 | \$ —      | \$ —         | \$ 139,455   |
| Equipment revenue                               | 1,742      | 219       | 33       | _         | _            | 1,994        |
| Other   | 2,129      | 1,937     | 6,267    | _         | _            | 10,333       |
| Total external revenue                          | 111,266    | 29,090    | 11,426   | _         | _            | 151,782      |
| Internal revenue                                | 1,239      | 999       | 8,425    | _         | (10,663      | ) —          |
| Total operating revenue                         | 112,505    | 30,089    | 19,851   | _         | (10,663      | ) 151,782    |
| Operating expenses                              |            |           |          |           |              |              |
| Cost of services                                | 33,825     | 14,858    | 9,796    | _         | (9,927       | ) 48,552     |
| Cost of goods sold                              | 7,216      | 55        | 11       | _         | _            | 7,282        |
| Selling, general and administrative             | 30,099     | 5,358     | 1,706    | 5,772     | (736         | ) 42,199     |
| Acquisition, integration and migration expenses | 1,691      | _         | _        | 15        | _            | 1,706        |
| Depreciation and amortization                   | 32,929     | 6,192     | 3,249    | 198       | _            | 42,568       |
| Total operating expenses                        | 105,760    | 26,463    | 14,762   | 5,985     | (10,663      | ) 142,307    |
| Operating income (loss)                         | \$ 6,745   | \$ 3,626  | \$ 5,089 | \$ (5,985 | ) \$ —       | \$ 9,475     |

<sup>(2)</sup> Represents back-office expenses required to support former nTelos subscribers that migrated to the Sprint back office.

### **Supplemental Information**

### **Subscriber Statistics**

The following tables indicate selected operating statistics of Wireless, including Sprint subscribers, as of the dates shown:

|                                      | 9/30/2018 <sup>(3)</sup> | 12/31/2017 <sup>(4)</sup> | 9/30/2017 <sup>(4)</sup> |
|--------------------------------------|--------------------------|---------------------------|--------------------------|
| Retail PCS subscribers - postpaid    | 785,537                  | 736,597                   | 727,954                  |
| Retail PCS subscribers - prepaid (1) | 255,462                  | 225,822                   | 224,609                  |
| PCS market POPS (000) (2)            | 7,024                    | 5,942                     | 6,047                    |
| PCS covered POP (000) (2)            | 5,921                    | 5,272                     | 5,157                    |
| CDMA base stations (sites)           | 1,788                    | 1,623                     | 1,544                    |
| Towers owned                         | 193                      | 192                       | 201                      |
| Non-affiliate cell site leases       | 192                      | 192                       | 192                      |

<sup>(1)</sup> As of September 2017, the Company is no longer including Lifeline subscribers to be consistent with Sprint's policy. Historical customer counts have been adjusted accordingly.

<sup>(4)</sup> Beginning April 6, 2017 includes Parkersburg Expansion Area.

|   | Three Months Ended September 30, |   |        |   |
|---|----------------------------------|---|--------|---|
|   | 2018                             |   | 2017   |   |
| Gross PCS subscriber additions - postpaid           | 48,111                           |   | 43,320 |   |
| Net PCS subscriber additions (losses) - postpaid    | 4,879                            |   | (4,710 | ) |
| Gross PCS subscriber additions - prepaid (1)        | 38,486                           |   | 37,653 |   |
| Net PCS subscriber additions (losses) - prepaid (1) | 3,408                            |   | 2,571  |   |
| PCS average monthly retail churn % - postpaid       | 1.84                             | % | 2.19   | % |
| PCS average monthly retail churn % - prepaid (1)    | 4.62                             | % | 5.25   | % |

<sup>(1)</sup> As of September 2017, the Company is no longer including Lifeline subscribers to be consistent with Sprint's policy. Historical customer counts and churn % have been adjusted accordingly.

The subscriber statistics shown above include the following:

|   | February 1, 2018        | April 6, 2017                 | May 6, 2016 |
|---|-------------------------|-------------------------------|-------------|
|   | Richmond Expansion Area | Parkersburg Expansion<br>Area | nTelos Area |
| PCS subscribers - postpaid              | 38,343                  | 19,067                        | 404,965     |
| PCS subscribers - prepaid (1)           | 15,691                  | 4,517                         | 154,944     |
| Acquired PCS market POPS (000)          | 1,082                   | 511                           | 3,099       |
| Acquired PCS covered POPS (000)         | 602                     | 244                           | 2,298       |
| Acquired CDMA base stations (sites) (2) | 105                     | _                             | 868         |
| Towers                                  | _                       | _                             | 20          |
| Non-affiliate cell site leases          | _                       | _                             | 10          |

<sup>(1)</sup> Excludes Lifeline subscribers.

The following table shows selected operating statistics for Cable as of the dates shown:

<sup>(2) &</sup>quot;POPS" refers to the estimated population of a given geographic area. Market POPS are those within a market area which we are authorized to serve under our Sprint PCS affiliate agreements, and Covered POPS are those covered by our network. As of December 31, 2017, the data source for POPS is U.S. census data. Historical periods previously referred to other third party population data and have been recast to refer to U.S. census data.

<sup>(3)</sup> Beginning February 1, 2018 includes Richmond Expansion Area.

<sup>(2)</sup> As of September 30, 2018 we have shut down 107 overlap sites associated with the nTelos Area.

|                                    | September 30,<br>2018 |   | December 31,<br>2017 |   | September 30,<br>2017 |   |
|------------------------------------|-----------------------|---|----------------------|---|-----------------------|---|
| Homes passed (1)                   | 185,119               |   | 184,910              |   | 184,881               |   |
| Customer relationships (2)         |                       |   |                      |   |                       |   |
| Video users                        | 41,807                |   | 44,269               |   | 45,290                |   |
| Non-video customers                | 37,619                |   | 33,559               |   | 32,663                |   |
| Total customer relationships       | 79,426                |   | 77,828               |   | 77,953                |   |
| Video                              |                       |   |                      |   |                       |   |
| Customers (3)                      | 44,093                |   | 46,613               |   | 47,379                |   |
| Penetration <sup>(4)</sup>         | 23.8                  | % | 25.2                 | % | 25.6                  | % |
| Digital video penetration (5)      | 77.8                  | % | 76.2                 | % | 76.0                  | % |
| Broadband                          |                       |   |                      |   |                       |   |
| Available homes (6)                | 185,119               |   | 184,910              |   | 184,881               |   |
| Users (3)                          | 67,089                |   | 63,918               |   | 63,442                |   |
| Penetration <sup>(4)</sup>         | 36.2                  | % | 34.6                 | % | 34.3                  | % |
| Voice                              |                       |   |                      |   |                       |   |
| Available homes (6)                | 185,119               |   | 182,379              |   | 182,350               |   |
| Users (3)                          | 23,268                |   | 22,555               |   | 22,419                |   |
| Penetration <sup>(4)</sup>         | 12.6                  | % | 12.4                 | % | 12.3                  | % |
| Total revenue generating units (7) | 134,450               |   | 133,086              |   | 133,240               |   |
| Fiber route miles                  | 3,436                 |   | 3,356                |   | 3,340                 |   |
| Total fiber miles (8)              | 134,411               |   | 122,011              |   | 121,331               |   |
| Average revenue generating units   | 133,617               |   | 132,759              |   | 132,704               |   |

<sup>(1)</sup> Homes and businesses are considered passed ("homes passed") if we can connect them to our distribution system without further extending the transmission lines. Homes passed is an estimate based upon the best available information.

The following table shows selected operating statistics for Wireline as of the dates shown:

|                           | September 30,<br>2018 | December 31,<br>2017 | September 30, 2017 |
|---------------------------|-----------------------|----------------------|--------------------|
| Telephone access lines    | 17,786                | 17,933               | 18,006             |
| Long distance subscribers | 9,107                 | 9,078                | 9,107              |
| Video customers (1)       | 4,796                 | 5,019                | 5,110              |
| Broadband customers       | 14,734                | 14,665               | 14,605             |
| Fiber route miles         | 2,112                 | 2,073                | 2,040              |
| Total fiber miles (2)     | 158,526               | 154,165              | 149,944            |

<sup>(1)</sup> Wireline's video service passes approximately 16,500 homes.

<sup>(2)</sup> Customer relationships represent the number of billed customers who receive at least one of our services.

<sup>(3)</sup> Generally, a dwelling or commercial unit with one or more television sets connected to our distribution system counts as one video customer. Where services are provided on a bulk basis, such as to hotels and some multi-dwelling units, the revenue charged to the customer is divided by the rate for comparable service in the local market to determine the number of customer equivalents included in the customer counts shown above.

<sup>(4)</sup> Penetration is calculated by dividing the number of users by the number of homes passed or available homes, as appropriate.

<sup>(5)</sup> Digital video penetration is calculated by dividing the number of digital video users by total video users. Digital video users are video customers who receive any level of video service via digital transmission. A dwelling with one or more digital set-top boxes or digital adapters counts as one digital video user.

<sup>(6)</sup> Homes and businesses are considered available ("available homes") if we can connect them to our distribution system without further extending the transmission lines and if we offer the service in that area.

<sup>(7)</sup> Revenue generating units are the sum of video, voice and high-speed internet users.

<sup>(8)</sup> Total fiber miles are measured by taking the number of fiber strands in a cable and multiplying that number by the route distance. For example, a 10 mile route with 144 fiber strands would equal 1,440 fiber miles.

<sup>(2)</sup> Fiber miles are measured by taking the number of fiber strands in a cable and multiplying that number by the route distance. For example, a 10 mile route with 144 fiber strands would equal 1,440 fiber miles.



Source: Shenandoah Telecommunications Co