

# Shenandoah Telecommunications Company Reports Fourth Quarter and Full Year 2022 Results

February 22, 2023

EDINBURG, Va., Feb. 22, 2023 (GLOBE NEWSWIRE) -- Shenandoah Telecommunications Company ("Shentel") (Nasdaq: SHEN) announced fourth quarter and full year 2022 financial and operating results.

#### 2022 Highlights for Continuing Operations

- Glo Fiber data customers grew 113.5% year over year to approximately 24,000.
- Glo Fiber passings grew by approximately 72,300, or 96.1%, to approximately 147,000.
- Revenue grew 9.0% to \$267.4 million.
- Net loss in 2022 was \$8.4 million, compared with net income of \$7.9 million in 2021. The Company discontinued its Beam
  fixed wireless operations in 2022 and incurred \$12.2 million in accelerated depreciation, impairment and restructuring
  charges.
- Adjusted EBITDA grew 15.6% to \$76.0 million.

"We executed very well on our Glo Fiber business plan in 2022, more than doubling our customers and expanding our network passings 96%. Key operating metrics including cost to pass, customer satisfaction, and average revenue per user ("ARPU") met or exceeded plan," said President and CEO, Christopher E. French. "As we continue to execute on our Fiber First growth plan, we are ramping up construction and sales to take advantage of the attractive market opportunity."

Shentel's fourth-quarter earnings conference call will be webcast at 8:30 a.m. ET on Wednesday, February 22, 2023. The webcast and related materials will be available on Shentel's Investor Relations website at <a href="https://investor.shentel.com/">https://investor.shentel.com/</a>.

#### **Full Year 2022 Results**

#### **Broadband**

- Total Broadband Data Revenue Generating Units ("RGUs") grew 16,208, or 13.8%, in 2022 to 133,930. Glo Fiber Data RGUs grew 12,909, or 113.5%, year-over-year to 24,286 driven by network expansion of approximately 72,300 passings and churn of 1.1%. Incumbent Cable Data RGUs grew 3,299 to 109,644. Penetration for Incumbent Cable and Glo Fiber were 51.7% and 16.5%, respectively, as of December 31, 2022.
- Broadband revenue grew \$20.9 million, or 9.2%, to \$249.0 million. Residential & SMB revenue increased approximately \$16.4 million, or 9.3%, during 2022 primarily driven by 13.8% growth in data RGUs. Commercial Fiber revenue increased approximately \$3.9 million or 11.2% during 2022 due to increased connections. Rural Local Exchange Carrier (RLEC) & Other revenue increased approximately \$0.6 million, or 3.8%, compared with 2021.
- Broadband operating expenses increased approximately \$29.1 million, or 14.6%, to \$228.3 million in 2022, compared with 2021, primarily due to \$12.2 million in accelerated depreciation, impairment and restructuring charges due to cessation of Beam operations and services, \$6.6 million in higher payroll costs due to additional employees and higher incentive costs, \$2.5 million in higher advertising costs to support the expansion of Glo Fiber, \$1.6 million in higher maintenance due to higher fuel, supplies, and contractor costs, \$2.0 million in higher software related costs and professional fees resulting from operational system upgrades, and \$1.7 million increases in bad debt and operating taxes.
- Broadband operating income in 2022 was \$20.7 million, compared with \$28.8 million in 2021.
- Broadband Adjusted EBITDA in 2022 grew 7.5% to \$90.0 million, compared with \$83.7 million in 2021.

#### Tower

- Total macro towers and tenants were 222 and 446, respectively, as of December 31, 2022 as compared with 223 and 485, respectively, as of December 31, 2021.
- Revenue increased approximately \$1.2 million, or 6.9%, in 2022 to \$18.9 million compared with 2021. This increase was primarily driven by a 4.1% increase in average revenue per tenant.

- Operating expenses increased approximately \$0.7 million, or 8.3%, in 2022 compared with 2021, primarily driven by higher costs of service as a result of higher rent costs and higher depreciation.
- Tower operating income in 2022 was \$9.5 million, compared with \$9.0 million in 2021.
- Tower Adjusted EBITDA grew 7.7% to \$11.9 million, compared with \$11.1 million in 2021.

### **Consolidated Fourth Quarter 2022 Results**

- Revenue in the fourth quarter of 2022 grew 11.8% to \$70.0 million primarily due to growth of 11.4% in the Broadband segment and 18.0% in the Tower segment.
- Loss from continuing operations in the fourth quarter of 2022 was \$1.8 million, compared with loss from continuing operations of \$3.1 million in the fourth quarter of 2021.
- Adjusted EBITDA in the fourth quarter of 2022 increased \$7.2 million, or 51.9%, to \$21.0 million due to growth of 28.7% in the Broadband segment, 19.2% growth in the Tower segment and a 16.4% decline in in corporate expenses.

#### **Broadband**

- Broadband revenue in the fourth quarter of 2022 grew \$6.7 million, or 11.4%, to \$65.5 million compared with \$58.8 million in the fourth quarter of 2021, primarily driven by \$4.6 million or 10.1% increase in Residential and SMB revenue as a result of a 13.8% increase in broadband data RGUs and a \$1.01 improvement for data ARPU. Commercial fiber grew 22.9% to \$10.9 million from higher enterprise and backhaul connections. RLEC revenue grew 1.3% to \$4.1 million due primarily to government support revenue.
- Broadband operating expenses in the fourth quarter of 2022 were \$61.9 million compared with \$57.8 million in the fourth quarter of 2021. The increase was primarily due to \$2.3 million in additional depreciation primarily attributable to Beam assets described above, \$0.9 million in higher advertising to support the Glo Fiber expansion and \$0.8 million in higher software development and professional fees as Shentel upgrades its information technology resources.
- Broadband net income in the fourth quarter of 2022 was \$3.5 million, compared with \$0.9 million in the fourth quarter of 2021.
- Broadband Adjusted EBITDA in the fourth quarter of 2022 grew 28.7% to \$24.6 million, compared with \$19.1 million for the fourth quarter of 2021.

#### **Tower**

- Tower revenue increased \$0.7 million, or 18.0%, to \$4.7 million due to higher average revenue recognized per tenant.
- Tower net income in the fourth guarter of 2022 was \$1.9 million, compared with \$1.6 million for the fourth guarter of 2021.
- Tower Adjusted EBITDA in the fourth quarter of 2022 grew 19.2% to \$2.7 million, compared with \$2.3 million for the fourth quarter of 2021.

#### Other Information

- Capital expenditures were \$189.6 million for the year ended December 31, 2022 compared with \$160.1 million in 2021. The \$29.5 million increase in capital expenditures was primarily due to higher spending in the Broadband segment driven by the expansion of Glo Fiber.
- The Company declared and paid a cash dividend of \$0.08 per share in the fourth guarter 2022.
- As of December 31, 2022, our cash and cash equivalents totaled \$44.1 million and the availability under our delayed draw term loans and revolving line of credit was \$325.0 million, for total available liquidity of \$369.1 million. During 2022, we borrowed a total of \$75.0 million under our term loans. We expect to draw the remaining \$225.0 million in delay draw term loans by June 30, 2023.

#### **Conference Call and Webcast**

Date: Wednesday, February 22, 2023 Time: 8:30 a.m. (ET)

Dial in number: (800) 715-9871

A replay of the call will be available for a limited time on the Investor Relations page of the Company's website.

#### **About Shenandoah Telecommunications**

Shentel provides broadband services through its high speed, state-of-the-art fiber-optic and cable networks to customers in the Mid-Atlantic United States. The Company's services include: broadband internet, video, and voice; fiber-optic Ethernet, wavelength and leasing; and tower colocation leasing. The Company owns an extensive regional network with over 8,300 route miles of fiber and over 220 macro cellular towers. For more information, please visit <a href="https://www.shentel.com">www.shentel.com</a>.

This release contains forward-looking statements about Shentel regarding, among other things, its business strategy, its prospects and its financial position. These statements can be identified by the use of forward-looking terminology such as "believes," "estimates," "expects," "intends," "may," "will," "should," "could," or "anticipates" or the negative or other variation of these or similar words, or by discussions of strategy or risks and uncertainties. The forward-looking statements are based upon management's beliefs, assumptions and current expectations and may include comments as to Shentel's beliefs and expectations as to future events and trends affecting its business that are necessarily subject to uncertainties, many of which are outside Shentel's control. Although management believes that the expectations reflected in the forward-looking statements are reasonable, forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at which such performance or results will be achieved, and actual results may differ materially from those contained in or implied by the forward-looking statements as a result of various factors. A discussion of other factors that may cause actual results to differ from management's projections, forecasts, estimates and expectations is available in Shentel's filings with the Securities and Exchange Commission. Those factors may include natural disasters, pandemics and outbreaks of contagious diseases and other adverse public health developments, such as COVID-19, changes in general economic conditions including high inflation, increases in costs, changes in regulation and other competitive factors. The forward-looking statements included are made only as of the date of the statement. Shentel undertakes no obligation to revise or update such statements to reflect current events or circumstances after the date hereof, or to reflect the occurrence of unant

#### CONTACTS:

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# SHENANDOAH TELECOMMUNICATIONS COMPANY AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME

(in thousands, except per share amounts)

(Figures for the guarters ended December 31, 2022 and 2021 are unaudited)

	Quarter Ended December 31,			Year Ended December 31,			mber 31,	
		2022		2021		2022		2021
Service revenue and other	\$	70,012	\$	62,604	\$	267,371	\$	245,239
Operating expenses:				_		_		
Cost of services exclusive of depreciation and amortization		26,974		28,480		107,546		102,299
Selling, general and administrative		23,240		21,740		92,392		82,451
Restructuring expense		220		(94)		1,251		1,727
Impairment expense		357		5,887		5,241		5,986
Depreciation and amortization		21,891		14,492		68,899		55,206
Total operating expenses		72,682		70,505		275,329		247,669
Operating loss		(2,670)		(7,901)		(7,958)		(2,430)
Other (expense) income:								
Other (expense) income, net		619		5,589		(1,348)		8,665
(Loss) income from continuing operations before income taxes		(2,051)		(2,312)		(9,306)		6,235
Income tax expense (benefit)		(228)		825		(927)		(1,694)
Income (loss) from continuing operations		(1,823)		(3,137)		(8,379)		7,929
Discontinued operations:								
Income from discontinued operations, net of tax		_		(4,965)		_		94,667
Gain on the sale of discontinued operations, net of tax				9,503				896,235
Total income from discontinued operations, net of tax				4,538				990,902
Net (loss) income	\$	(1,823)	\$	1,401	\$	(8,379)	\$	998,831
Net (loss) income per share, basic and diluted:								
Basic - (Loss) income from continuing operations	\$	(0.04)	\$	(0.06)	\$	(0.17)	\$	0.16
Basic - Income from discontinued operations, net of tax	\$	` _	\$	0.09	\$	` _	\$	19.81
Basic net (loss) income per share	\$	(0.04)	\$	0.03	\$	(0.17)	\$	19.97
Diluted - (Loss) income from continuing operations	\$	(0.04)	\$	(0.06)	\$	(0.17)	\$	0.16

Diluted - Income from discontinued operations, net of tax	\$ 	\$ 0.09	\$ 	\$ 19.76
Diluted net (loss) income per share	\$ (0.04)	\$ 0.03	\$ (0.17)	\$ 19.92
Weighted average shares outstanding, basic	 50,194	 50,046	 50,155	 50,026
Weighted average shares outstanding, diluted	 50,194	50,046	50,155	 50,149

# SHENANDOAH TELECOMMUNICATIONS COMPANY AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

(in thousands)		2022		2021
ASSETS				
Current assets:	•	44.004	•	04.044
Cash and cash equivalents	\$	44,061	\$	84,344
Accounts receivable, net of allowance for doubtful accounts of \$776 and \$352, respectively		20,615		22,005
Income taxes receivable		29,755		30,188
Prepaid expenses and other		11,509		29,830
Current assets held for sale	-	22,622		400.007
Total current assets		128,562		166,367
Investments		12,971		13,661
Property, plant and equipment, net		687,553		554,162
Goodwill and intangible assets, net		81,515		89,831
Operating lease right-of-use assets		53,859		56,414
Deferred charges and other assets	_	13,259	_	10,298
Total assets	\$	977,719	\$	890,733
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Current maturities of long-term debt, net of unamortized loan fees	\$	648	\$	_
Accounts payable		49,173		28,542
Advanced billings and customer deposits		12,425		11,128
Accrued compensation		9,616		9,653
Current operating lease liabilities		2,829		3,318
Accrued liabilities and other		17,906		14,649
Current liabilities held for sale		3,824		
Total current liabilities		96,421		67,290
Long-term debt, less current maturities, net of unamortized loan fees		74,306		_
Other long-term liabilities:				
Deferred income taxes		84,600		86,014
Asset retirement obligations		9,932		9,615
Benefit plan obligations		3,758		8,216
Non-current operating lease liabilities		50,477		51,692
Other liabilities		20,218		25,631
Total other long-term liabilities		168,985		181,168
Commitments and contingencies (Note 13)				
Shareholders' equity:				
Common stock, no par value, authorized 96,000; 50,110 and 49,965 issued and outstanding at December 31, 2022 and 2021, respectively		_		_
Additional paid in capital		57,453		49,351
Retained earnings		580,554		592,924
Total shareholders' equity		638,007		642,275
Total liabilities and shareholders' equity	\$	977,719	\$	890,733

# SHENANDOAH TELECOMMUNICATIONS COMPANY AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)	 2022	 2021	2020		
Cash flows from operating activities:					
Net (loss) income	\$ (8,379)	\$ 998,831	\$	125,673	
Income from discontinued operations, net of tax	 	 990,902	. <u> </u>	124,097	

(Loss) income from continuing operations	(8,379)	7,929	1,576
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation	68,175	54,389	47,964
Amortization	724	817	739
Accretion of asset retirement obligations	531	421	333
Bad debt expense	1,972	1,028	1,220
Stock-based compensation expense, net of amount capitalized	8,528	3,408	5,907
Deferred income taxes	(1,414)	22,263	14,906
Restructuring expense	1,251	1,727	_
Impairment expense	5,241	5,986	_
Other, net	(824)	481	(1,311)
Changes in assets and liabilities:			
Accounts receivable	(583)	163	(7,318)
Current income taxes	434	(25,149)	(15,896)
Operating lease right-of-use assets	6,322	4,779	3,980
Other assets	(451)	(7,005)	(2,505)
Accounts payable	19	2,976	(663)
Lease liabilities	(5,471)	(4,333)	(3,067)
Other deferrals and accruals	(1,180)	(6,427)	7,494
Net cash provided by operating activities - continuing operations	74,895	63,453	53,359
Net cash (used in) provided by operating activities - discontinued operations		(314,387)	249,508
Net cash provided by (used in) operating activities	74,895	(250,934)	302,867
Cash flows from investing activities:			
Capital expenditures	(189,609)	(160,101)	(120,450)
Cash disbursed for acquisitions	_	_	(1,890)
Refund received (cash disbursed) for deposit on FCC spectrum leases	3,996	_	(16,118)
Proceeds from sale of assets and other	1,434	366	370
Net cash used in investing activities - continuing operations	(184,179)	(159,735)	(138,088)
Net cash provided by (used in) investing activities - discontinued operations		1,944,089	(17,500)
Net cash (used in) provided by investing activities	(184,179)	1,784,354	(155,588)
Cash flows from financing activities:			
Proceeds from term loan borrowings	75,000		
Payments for debt issuance costs	73,000	(841)	_
Dividends paid, net of dividends reinvested	(3,991)	(940,256)	(16,424)
Taxes paid for equity award issuances	(1,076)	(1,627)	(2,217)
	(932)	(1,193)	(769)
Payments for financing arrangements and other	69,001	(943,917)	(19,410)
Net cash provided by (used in) financing activities - continuing operations	09,001	, ,	, ,
Net cash used in financing activities - discontinued operations	60.004	(700,556)	(34,123)
Net cash provided by (used in) financing activities	69,001	(1,644,473)	(53,533)
Net (decrease) increase in cash and cash equivalents	(40.000)		
	(40,283)	(111,053)	93,746
Cash and cash equivalents, beginning of period  Cash and cash equivalents, end of period	(40,283) 84,344 \$ 44,061	(111,053) 195,397 \$ 84,344	93,746 101,651 \$ 195,397

## Non-GAAP Financial Measures Adjusted EBITDA

The Company defines Adjusted EBITDA as net income (loss) from continuing operations calculated in accordance with GAAP, adjusted for the impact of depreciation and amortization, impairment, other income (expense), net, interest income, interest expense, income tax expense (benefit), stock compensation expense, transaction costs related to acquisition and disposition events (including professional advisory fees, integration costs, and related compensatory matters), restructuring expense, tax on equity award vesting and exercise events, and other non-comparable items. A reconciliation of net income (loss) from continuing operations, which is the most directly comparable GAAP financial measure, to Adjusted EBITDA is provided below herein.

Adjusted EBITDA margin is the Company's calculation of Adjusted EBITDA, divided by revenue calculated in accordance with GAAP.

The Company uses Adjusted EBITDA and Adjusted EBITDA margin as supplemental measures of performance to evaluate operating effectiveness and assess its ability to increase revenues while controlling expense growth and the scalability of the Company's business growth strategy. Adjusted EBITDA is also a significant performance measure used by the Company in its incentive compensation programs. The Company believes that the exclusion of the expense and income items eliminated in calculating Adjusted EBITDA and Adjusted EBITDA margin provides management and investors a useful measure for period-to-period comparisons of the Company's core operating results by excluding items that are not comparable

across reporting periods or that do not otherwise relate to the Company's ongoing operations. Accordingly, the Company believes that Adjusted EBITDA and Adjusted EBITDA margin provide useful information to investors and others in understanding and evaluating the Company's operating results. However, use of Adjusted EBITDA and Adjusted EBITDA margin as analytical tools has limitations, and investors and others should not consider them in isolation or as substitutes for analysis of our financial results as reported under GAAP. In addition, other companies may calculate Adjusted EBITDA and Adjusted EBITDA margin or similarly titled measures differently, which may reduce their usefulness as comparative measures.

# Year Ended December 31, 2022

(in thousands)	В	Broadband Tower			orporate & liminations	Consolidated	
Net income (loss) from continuing operations	\$	20,467	\$	9,512	\$ (38,358)	\$	(8,379)
Depreciation and amortization		63,175		2,416	3,308		68,899
Impairment expense		5,241		_	_		5,241
Other expense (income), net		240		_	1,108		1,348
Income tax expense (benefit)		_		_	(927)		(927)
Stock-based compensation		_		_	8,528		8,528
Restructuring charges and transaction related fees		849		_	402		1,251
Adjusted EBITDA	\$	89,972	\$	11,928	\$ (25,939)	\$	75,961
Adjusted EBITDA margin		36 %		63 %	N/A		28 %

### Year Ended December 31, 2021

(in thousands)	В	Broadband		Tower		orporate & liminations	Consolidated		
Net income (loss) from continuing operations	\$	28,571	\$	9,016	\$	(29,658)	\$	7,929	
Depreciation and amortization		47,937		2,053		5,216		55,206	
Impairment expense		5,986		_		_		5,986	
Other expense (income), net		261		_		(8,926)		(8,665)	
Income tax expense (benefit)		_		_		(1,694)		(1,694)	
Stock-based compensation		_		_		3,408		3,408	
Restructuring charges and transaction related fees		924		6		2,626		3,556	
Adjusted EBITDA	\$	83,679	\$	11,075	\$	(29,028)	\$	65,726	
Adjusted EBITDA margin		37 %	, D	63 %		N/A		27 %	

# Quarter Ended December 31, 2022

(in thousands)	Broadband Tower				orporate & minations	Consolidated		
Net income (loss)	\$	3,546	\$	1,884	\$ (7,253)	\$	(1,823)	
Depreciation and amortization		20,451		854	586		21,891	
Impairment expense		357		_	_		357	
Other expense (income), net		63		_	(682)		(619)	
Income tax expense (benefit)		_		_	(228)		(228)	
Stock-based compensation		_		_	1,229		1,229	
Restructuring charges and transaction related fees		220		_	_		220	
Adjusted EBITDA	\$	24,637	\$	2,738	\$ (6,348)	\$	21,027	
Adjusted EBITDA margin		38 %	D	58 %	N/A		30 %	

# Quarter Ended December 31, 2021

(in thousands)	Broadband		Tower		Eliminations		Со	nsolidated
Net income (loss)	\$	897	\$	1,643	\$	(5,677)	\$	(3,137)
Depreciation and amortization		12,289		655		1,548		14,492
Impairment expense		5,887		_		_		5,887
Other expense (income), net		70		(1)		(5,658)		(5,589)
Income tax expense (benefit)		_		_		825		825
Stock-based compensation		_		_		1,455		1,455
Restructuring charges and transaction related fees				_		(87)		(87)
Adjusted EBITDA	\$	19,143	\$	2,297	\$	(7,594)	\$	13,846

Adjusted EBITDA margin 33 % 58 % N/A 22 %

# Segment Results

# Year ended December 31, 2022:

(in thousands)	Br	Broadband		Tower		Corporate & Eliminations		nsolidated
External revenue								
Residential & SMB	\$	193,974	\$	_	\$	_	\$	193,974
Commercial Fiber		38,821		_		_		38,821
RLEC & Other		16,035		_		_		16,035
Tower lease				18,541				18,541
Service revenue and other		248,830		18,541		_		267,371
Intercompany revenue and other		185		378		(563)		
Total revenue		249,015		18,919		(563)		267,371
Operating expenses								
Cost of services		102,267		5,712		(433)		107,546
Selling, general and administrative		56,776		1,279		34,337		92,392
Restructuring expense		849		_		402		1,251
Impairment expense		5,241		_		_		5,241
Depreciation and amortization		63,175		2,416		3,308		68,899
Total operating expenses		228,308		9,407		37,614		275,329
Operating income (loss)	\$	20,707	\$	9,512	\$	(38,177)	\$	(7,958)

# Year ended December 31, 2021:

(in the constant)		Broadband		Tower		Corporate &		Camaalidatad	
(in thousands)	В	roadband	Tower		Eliminations		Consolidated		
External revenue									
Residential & SMB	\$	177,530	\$	_	\$	_	\$	177,530	
Commercial Fiber		30,842		_		_		30,842	
RLEC & Other		15,249		_		_		15,249	
Tower lease				12,393				12,393	
Service revenue and other		223,621		12,393		_		236,014	
Revenue for service provided to the discontinued Wireless operations		4,459		5,311		(545)		9,225	
Total revenue		228,080		17,704		(545)		245,239	
Operating expenses									
Cost of services		97,283		5,438		(422)		102,299	
Selling, general and administrative		47,840		1,197		33,414		82,451	
Restructuring expense		202		_		1,525		1,727	
Impairment expense		5,986		_		_		5,986	
Depreciation and amortization		47,937		2,053		5,216		55,206	
Total operating expenses		199,248		8,688		39,733		247,669	
Operating income (loss)	\$	28,832	\$	9,016	\$	(40,278)	\$	(2,430)	

# Quarter ended December 31, 2022:

(in thousands)	Broadband		Tower		Corporate & Eliminations		Consolidated	
External revenue								
Residential & SMB	\$	50,462	\$	_	\$	_	\$	50,462
Commercial Fiber		10,897		_		_		10,897
RLEC & Other		4,083		_		_		4,083
Tower lease		_		4,570		_		4,570
Service revenue and other		65,442		4,570		_		70,012
Intercompany revenue and other		61		123	(18	34)		
Total revenue		65,503		4,693	(18	34)		70,012

Operating expenses				
Cost of services	25,466	1,658	(150)	26,974
Selling, general and administrative	15,400	297	7,543	23,240
Restructuring expense	220	_	_	220
Impairment expense	357	_	_	357
Depreciation and amortization	 20,451	 854	586	 21,891
Total operating expenses	 61,894	 2,809	7,979	 72,682
Operating income (loss)	\$ 3,609	\$ 1,884	\$ (8,163)	\$ (2,670)

# Quarter ended December 31, 2021:

(in thousands)	Bro	oadband	 Tower	orporate & liminations	Co	onsolidated
External revenue						
Residential & SMB	\$	45,828	\$ _	\$ _	\$	45,828
Commercial Fiber		8,867	_	_		8,867
RLEC & Other		4,041	_	_		4,041
Tower lease			 3,868	 		3,868
Service revenue and other		58,736	3,868	_		62,604
Revenue for service provided to the discontinued Wireless operations		50	 108	 (158)		
Total revenue		58,786	 3,976	(158)		62,604
Operating expenses						
Cost of services		27,233	1,368	(121)		28,480
Selling, general and administrative		12,411	311	9,018		21,740
Restructuring expense		(1)	_	(93)		(94)
Impairment expense		5,887	_	_		5,887
Depreciation and amortization		12,289	 655	 1,548		14,492
Total operating expenses		57,819	 2,334	10,352		70,505
Operating income (loss)	\$	967	\$ 1,642	\$ (10,510)	\$	(7,901)

# **Supplemental Information**

# **Broadband Operating Statistics**

	December 31, 2022	December 31, 2021
Broadband homes and businesses passed (1)	359,529	286,309
Incumbent Cable	212,050	211,120
Glo Fiber	147,479	75,189
Residential & SMB RGUs:		
Broadband Data	133,930	117,722
Incumbent Cable	109,644	106,345
Glo Fiber	24,286	11,377
Video	46,975	49,945
Voice	39,951	34,513
Total Residential & SMB RGUs (excludes RLEC)	220,856	202,180
Residential & SMB Penetration (2)		
Broadband Data	37.3 %	41.1 %
Incumbent Cable	51.7 %	50.4 %
Glo Fiber	16.5 %	15.1 %
Video	13.1 %	17.4 %
Voice	11.7 %	12.8 %
Fiber route miles	8,346	7,392
Total fiber miles (3)	656,033	518,467

<sup>(1)</sup> Homes and businesses are considered passed ("passings") if we can connect them to our network without further extending the distribution system. Passings is an

estimate based upon the best available information. Passings will vary among video, broadband data and voice services.

- (2) Penetration is calculated by dividing the number of users by the number of passings or available homes, as appropriate.
- (3) Total fiber miles are measured by taking the number of fiber strands in a cable and multiplying that number by the route distance. For example, a 10 mile route with 144 fiber strands would equal 1,440 fiber miles.

#### **Broadband - Residential and SMB ARPU**

	Quarter Ended December 31,			 Year Ended December 31,			
		2022		2021	2022		2021
Residential and SMB Revenue:							
Broadband Data	\$	31,916	\$	27,741	\$ 120,803	\$	104,434
Incumbent Cable		26,945		25,427	105,433		97,848
Glo Fiber		4,971		2,314	15,370		6,586
Video		14,558		15,202	60,023		61,856
Voice		3,079		2,932	12,030		11,692
Discounts and adjustments		909		(47)	1,118		(452)
Total Revenue	<u>\$</u>	50,462	\$	45,828	\$ 193,974	\$	177,530
Average RGUs:							
Broadband Data		132,123		116,277	125,484		110,631
Incumbent Cable		109,403		105,907	108,053		103,216
Glo Fiber		22,720		10,370	17,431		7,415
Video		47,571		50,400	48,654		51,368
Voice		39,910		34,561	38,217		34,068
ARPU:							
Broadband Data	\$	80.46	\$	79.45	\$ 80.14	\$	78.62
Incumbent Cable	\$	82.10	\$	80.03	\$ 81.31	\$	79.00
Glo Fiber	\$	72.93	\$	74.38	\$ 73.48	\$	74.02
Video	\$	102.01	\$	100.54	\$ 102.80	\$	100.35
Voice	\$	25.72	\$	28.28	\$ 26.23	\$	28.60

<sup>(1)</sup> Average Revenue Per Data RGU calculation = (Residential & SMB Revenue \* 1,000) / average data RGUs / 12 months

## **Tower Operating Statistics**

	December 31, 2022	December 31, 2021		
Macro tower sites	222	223		
Tenants	446	485		
Average tenants per tower	1.9	2.1		



Source: Shenandoah Telecommunications Co